



*creative agency*

**Studio B<sup>61</sup>**

A glowing rectangular sign is mounted on a dark grey wall. The sign has a white face and a dark border. The text on the sign is in a dark, sans-serif font. The background is dark with soft, out-of-focus shadows of palm trees on the left side.

BIG AGENCY  
VISION.

SMALL AGENCY  
ETHOS.



Studio B61 is a creative agency based in Kidderminster. We build brands with impact and help you communicate your message with bespoke design and photography. We use our creativity to help businesses reach their full potential, reach new audiences and connect with their customers. We give businesses like you a fresh perspective. We help you see the big picture and take your brand further.

We have years of experience and success in creating effective designs that our clients can be proud of. Whether we are applying new and refreshing creative touches to pre-existing advertising and marketing materials or starting from scratch, we work hard to create attractive and effective designs that help you get the right kind of attention.

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Our Creative Director Hannah Dudley started her Graphic Design studio, HeadDesk, back in 2011 and has thrived in the creative industry ever since. The creative business has since expanded and changed over the years, becoming Studio B61 Ltd in 2017.



PEOPLE  
IGNORE  
DESIGN

THAT IGNORES PEOPLE



## **WE ARE MORE THAN CREATIVE**

It's not just about making things look pretty. It's how we think and the energy we bring to every project we take on. Our wide range of expertise allows us to find the best solution for your brand or project. Seeing fresh perspectives and delivering outstanding results.

## **WE WORK WITH YOU**

We treat our client's businesses as though they were our own. We understand the importance of not just being on-brief, on-budget and on-time but we also need to be on the same page as you and your customers. We are flexible to every opportunity and tailor our services to you, from one-off projects to regular retainer work.

## **WE TELL IT STRAIGHT**

We pride ourselves on building strong and rewarding relationships with clients who embrace how we work as much as we embrace their brands. It is important to us to maintain open and transparent communications throughout the process. Communicate directly with our creative team when you need, however you work – email, chat or meet.

A minimalist interior scene featuring a framed quote, a wire chair, and a floor lamp against a textured wall. The quote is centered in a black frame on a white background. To the left is a black wire mesh chair, and to the right is a black floor lamp with a conical shade. The wall is a light, textured material, and the floor is light-colored wood or laminate.

DESIGN IS  
STRATEGY  
MADE  
VISABLE



## **BRANDING**

Branding is the most powerful asset your business can have. Good branding is finding a unique way to identify your business and convey your values. Whether it's a complete re-brand or just a refresh, we'll find new and exciting ways to help you stand out from the crowd.

## **DIGITAL ASSETS**

It's more important than ever that your brand looks great online. We can design beautiful, on-brand assets for your website, social media and digital advertising campaigns to help you stay ahead of the curve.

## **PRINT DESIGN: MARKETING MATERIAL**

Communicate with your customers and make the right first impression. Feel confident that what you're presenting represents your company and shows you in the best light. Consistency is key when you want to portray a professional image. We can help with all aspects from flyers, business cards and brochures through to your uniforms, adverts and signage.

## **PHOTOGRAPHY: PRODUCTS, HEADSHOTS, PROPERTY, PROMOTIONAL & EVENTS**

We provide professional photography on site or in our Kidderminster based studio. With a rare blend of technical knowledge & creative flair within photography and a background in branding & marketing, we create images tailored to your brand and commercial advertising.



A person with a yellow backpack is seen from behind, looking out over a vast mountain range under a soft, golden sunset sky. The mountains are layered, with the foreground being dark and the background being bright and hazy. The overall mood is serene and contemplative.

# *Fresh perspectives build brands*

The first step to working with us will be a conversation in person or on the phone so we can get to know you and your brand and hear more about your project.

We know you've worked hard to build your business. By getting to know your brand, understanding what you do and finding out more about your clients, we can help you communicate effectively through stunning design and impactful marketing.

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